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## SUPPORT WASHINGTON'S CREATIVE ECONOMY BY INVESTING IN THE MOTION PICTURE COMPETITIVENESS PROGRAM

*Please Support [Senate Bill 5760](#) and [House Bill 1914](#)*

The Washington State Film industry urges the legislature to increase funding for the Motion Picture Competitiveness Program (MPCP) because the program **provides family wage jobs with health and retirement benefits** for local workers and **invests in main street businesses across Washington State**. No dollars are paid out of the program until after jobs have been created for Washington workers and projects have invested in Washington businesses. The funding for the program - \$3.5 million in B&O tax credits – has not been increased since the original bill was passed into law in 2006.

Using rollover funds from the pandemic, the MPCP was able to expand its impact in 2021, approving **six projects that spent an estimated \$22.3 million in Washington's economy in less than a year**.

A good way to support the creative economy is to better fund this proven film program.

### ECONOMIC DEVELOPMENT

- For every dollar awarded in funding assistance, the approved production generates an estimated \$10 of economic activity in our statewide economy, which is **\$10 of benefits for every \$1 invested. \*\***
- Since 2007 film projects approved through the program have generated an estimated **\$447 million in economic activity from an investment of \$54.7 million**.
- Motion picture production impacts all sectors of the economy and **only 5% of the direct spend is with businesses that are unique to film**.

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\*\*Using NAICS codes from project data, economists at Community Attributes Inc. verified this activity using a \$2.75 multiplier for film.



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## PRODUCTIONS SPEND MONEY IN EVERY LEGISLATIVE DISTRICT

→ Projects approved for funding assistance have spent **money in every single legislative district.**

## LOCAL JOBS, BUILDING A TALENT PIPELINE

- Since launching the program in 2007 the MPCP has **created over 24,800 jobs for resident cast and crew.**
- The MPCP launched the Media Mentorship Program **offering people from marginalized communities access to film education, mentorships and the opportunity to work on an approved production.**

If you have any questions about Senate Bill 5760, House Bill 1914 or the MPCP contact:

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